## **Upper Dales Holiday Cottages**

For Holiday Cottages in The Upper North Yorkshire Dales.

## Special offer for existing and ex customers of Country Cottage Holidays and Dales Web Solutions

A new low cost "brochure" web site exclusively aimed at promoting holiday cottages in The Upper Dales.

First 6 months free and only £59 yearly fee\* and no commission on bookings...

Take a look at it before you read on <a href="http://www.upperdalescottages.co.uk/">http://www.upperdalescottages.co.uk/</a>

Currently there is no specific web site that promotes cottages in the Upper Dales – Upper Wensleydale, Upper Swaledale and Upper Wharfedale.

With large agencies your cottage is in with maybe thousands of others spread over Yorkshire. They do offer a great service – but at usually a very high price to the owners, taking up to 20% – 25% commission on bookings as well as your yearly fee etc.

**Upper Dales Holiday Cottages** is designed to simply promote your cottage with no commission fees and modest yearly fee which includes hosting etc.

It is not merely a *listings* site but carries your cottage full details. The site has with many features – such as a portfolio filtering system based on accommodation quantity (sleeps) and location and a full size image slider for individual cottage images...

It is not an "agency" site and does not offer a booking system etc.. But if you have one it can be included as a link and also a link to your current web site.

The site layout is designed to be extremely mobile friendly as over 50% of searches are from mobile devices and Google now positively discriminates towards mobile friendly sites in their searches (mobile first). It will be heavily promoted on Facebook (like it or loath it – it works).

There is no harm in having another "string to your bow" – which is area specific - especially when it doesn't cost you the earth – and you needn't pay anything to be listed for the first 6 months.

The costs: The cost is £59 per year, which includes hosting\* – for existing and ex customers of Country Cottage Holidays and Dales Web Solutions - the first 6 months is free – and no set up fee – and no commission on bookings - and you are welcome to leave after this period without any obligation.

For new customers the set-up fee will be around £60\*\* to set your page up – you supply images and copy (maybe from a current web site) and the first 3 months is free.

- \*does not include requested updates charged at £30 an hour.
- \*\*payable on signing up after the 6 month free period.

Contact Upper Dales Holiday Cottages – pete@daleswebsolutions.co.uk